





2015

Sponsorship Opportunities

WHO:

Lubavitch of Bucks County and The Friendship Circle – North, present the 3rd Annual Bubby's Cook-Off event **benefiting Friendship Circle Foundation**. Over 350 guests will gather to sample traditional recipes with a modern twist by acclaimed Philadelphia chefs (to be announced), with specialty wine pairings and hand crafted cocktails. This year's event will also be honoring storied Philadelphia chef, **Georges Perrier.**

WHAT:

Not your typical kosher event, Bubby's Cook-Off is an interactive charity fundraiser focused on raising money to extend a helping hand to children with special needs involving them in a full range of social experiences. The area's best chefs face-off, preparing traditional recipes that are completely kosher, and guests have the opportunity to rate each dish. The evening includes a formal program, acknowledging this year's honoree Chef Georges Perrier, as well as supporters of The Friendship Circle – North and their tremendous contributions to the program.

WHEN: Tuesday, April 21, 2015 5:30PM doors open - 6:30PM program - 7:15 chef sampling

WHERE: Ballroom at the Ben 834 Chestnut Street, Philadelphia

HOW: \$175 Individual Ticket

\$350 VIP Ticket with premium program seating & a reserved cocktail table

Sponsorship opportunities from \$5,000 to \$50,000

Tribute Cookbook pages from \$360 to \$1800

Support Opportunities

All benefits are subject to date of commitment

Diamond Sponsorship | \$50,000 (\$46,060 tax deductible) (Level Exclusivity, one Diamond Sponsor permitted)

- 28 tickets to the event
- Presenting partner, co-branded on all event language
- Two (2) pages in the commemorative Tribute Cookbook
- Recognition in the cookbook as the Diamond, presenting sponsor
- · Logo inclusion in the event invitation
- Prominent logo placement on all major event signage
- Logo inclusion on the step & repeat banner used for red carpet photo opportunities
- Two (2) hotel rooms & one (1) suite for the night of the event
- Acknowledgement by Master of Ceremony during the event
- Inclusion in event press releases and media materials
- Inclusion in promotional email blast to 10,000+ subscribers
- Integration into social media marketing
- Reserved table and prime seating for the event's program
- WALK THE RED CARPET! Four (4) printed photos from the event presented in custom 2015 Bubby's Cook-Off frames
- Logo and link on the event website, www.bubbyscookoff.com
- On-screen sponsor acknowledgement throughout the event

Silver Sponsorship | \$5,400 (\$4,825 tax deductible)

- Six (6) tickets to the event
- One (1) page in the commemorative Tribute Cookbook
- Recognition in the cookbook as a Silver sponsor
- WALK THE RED CARPET! One (1) printed photo from the event presented in a custom 2015 Bubby's Cook-Off frame
- Logo and link on the event website, www.bubbyscookoff.com
- On-screen sponsor acknowledgement throughout the event

Platinum Sponsorship | \$20,000 (\$18,135 tax deductible) (Two Platinum Sponsors permitted)

- 16 tickets to the event
- One (1) page in the commemorative Tribute Cookbook
- · Recognition in the cookbook as a Platinum sponsor
- · Logo inclusion in the event invitation
- Two (2) hotel rooms for the night of the event
- Acknowledgement by Master of Ceremony during the event
- Inclusion in event press releases and media materials
- Inclusion in promotional email blast to 10,000+ subscribers
- Integration into social media marketing
- Reserved table and prime seating for the event's program
- WALK THE RED CARPET! Two (2) printed photos from the event presented in custom 2015 Bubby's Cook-Off frames
- Logo and link on the event website, www.bubbyscookoff.com
- On-screen sponsor acknowledgement throughout the event

Gold Sponsorship | \$10,000 (\$9,125 tax deductible)

- 10 tickets to the event
- One (1) page in the commemorative Tribute Cookbook
- · Recognition in the cookbook as a Gold sponsor
- Reserved table at the event
- WALK THE RED CARPET! One (1) printed photo from the event presented in a custom 2015 Bubby's Cook-Off frame
- Logo and link on the event website, www.bubbyscookoff.com
- · On-screen sponsor acknowledgement throughout the event



Deadline: April 3, 2015 Questions? Contact Lauren at

ltwerk720@aol.com or 484-467-3241

To confirm your commitment: Visit the "Reserve & Sponsor" tab

on the event website www.bubbyscookoff.com







Support Opportunities

All benefits are subject to date of commitment

Cookbook Page Reservations

All recipes are FULL PAGES and printed in black and white unless otherwise noted

- \$360.00 Full Recipe Page (TEXT ONLY)
- \$500.00 Full Recipe Page with PHOTO
- \$1,000.00 Full Recipe Page with PHOTO in COLOR

Page Specifications:

- Recipe pages will be formatted and contributors should only send the following information to drosen@thebancorp.com:
 - Recipe (please keep the content as short as possible to accommodate the page size)
 - If the recipe is in memory, honor or dedicated to someone special
 - An image of your choice (<u>if applicable</u>)
- File formats accepted: PDF, QuarkXpress, Illustrator, Photoshop, Microsoft Word, TIFF, JPEG or EPS files

Tribute Page Reservations

All tributes are FULL PAGES and printed in black and white, vertical in orientation and sized at 6" wide by 9.5" high.

- \$800.00 Full Page
- \$1,200.00 Silver Page
- \$1,800.00 Gold Page

Page Specifications:

- If you are designing your page, please create to the size listed above. (6" x 9.5")
- If you are unable to design your page, please send your message content to: drosen@thebancorp.com
- Digital files must be at print quality of 300 dpi or higher
- File formats accepted are: PDF, QuarkXpress, Illustrator, Photoshop, Microsoft Word, TIFF or EPS files
- Files must include exact graphics and fonts to be used

To confirm your page reservation:

Visit the "Reserve & Sponsor" tab on the event website www.bubbyscookoff.com

Recipes & artwork due: Friday, April 3, 2015

Questions? Please contact Dana Rosen at drosen@thebancorp.com or 215-459-7366









